

# POWER HOUSES IN PRIVATE EQUITY

Terrence Mullen

*Insights from the world's leading investors and dealmakers*



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## A SLEEPER HIT

**You have a big presence in specialty chemicals. What opportunities are you seeing today?**

The abundance of natural gas, oil, and cheap feed stocks, combined with a tremendous amount of technology and innovation in material science, is creating much exciting growth opportunities. Last year, we combined four businesses to build what is the world leader in the next generation of polyurethane bedding. They supply the "bed-in-a-box" phenomenon from companies like Casper, Tuft and Needle. That business is growing at huge rates because of a superior science and innovation and a great consumer product. ■